

Host of the Emmy Award Winning TV Show “Breakthrough Medicine,” on ABC 10 Miami, Broadcast Media Specialist Jay Adams has more than 25 years of production and hosting experience. Jay has developed a reputation for outstanding live television performance and is Founder and CEO of United Fight Alliance. UFA, a one hour MMA television program, brings you the best MMA from around the world. Jay has commentated alongside the sports biggest names including Randy Couture, Rashad Evans, Jon Jones, Shaquille O’Neal and Marcus Davis. An authority in the MMA television industry, Jay’s other MMA show “Jay Adams’ Brawl Call,” is a half-hour talk show focusing on all things MMA. BC features the latest MMA news, fight highlights, upcoming events and exclusive fighter interviews with the top names in MMA.

UFA and Brawl Call can be seen on DIRECTV Sports Network nationally, Comcast Sports Net – Chicago, Tuff TV, Dish Network and ATT U-Verse. With a television reach of over 88 million homes and ownership of a large library of shows, UFA and Brawl Call are leaders in MMA content and distribution. Jay also works behind the scenes providing television network distribution, syndication and licensing for MMA shows, sports shows, reality shows, game shows and docu-dramas in various stages of development as Executive Producer and Distributor.

Jay enjoyed a five-year stint in Los Angeles as the host of “Who Wants To Be A Millionaire-Play It!” Guests in the hot seat included Ray Romano, Tony Gonzalez, Priest Holmes, Bruce Jenner, Howie Schwab, Linda Cohn, The Sklar Brothers, Bonnie Blair, Sal Paolantonio, Chris Berman, David “The Admiral” Robinson, Karl Malone and Michelle Kwan.

As a top television talent, Jay has had the occasion to interview and work with some of Hollywood’s biggest names. Some of his memorable interviews include, Hulk Hogan, Dick Clark Ed McMahon and Donald Trump. Jay also toured the country as Host and Lead Commentator for the Health South “Go For It! Road Show with Bo Jackson, Hershel Walker, Kristi Yamaguchi and Cory Everson. During this stadium/arena show Jay’s responsibilities included engaging large audiences, sponsor integration, impromptu interviews of national and international sports celebrities and facilitating audience participation.

His work as a senior correspondent for the award-winning and internationally syndicated program Today’s Health aired on CNBC and in over fifty countries including England, Russia, Japan and Germany. Jay was also selected to host a special edition of Today’s Environment, sister show to Today’s Health. Today’s Environment was nominated for an Emmy in 2000 and aired on CNBC. Jay has also hosted other television shows including We Investigate Los Angeles, Beverly Hills Oasis Television, Los Angeles County News, and The Next Step, a television program highlighting the films, series, and variety of massive offerings of the Time-Warner Cable Empire.

Jay is also a spokesperson, writer and producer of television shows, commercials and infomercials that have sold millions of dollars worth of merchandise worldwide with airings in over sixty countries. His television sales in 2006 alone were well over \$70,000,000. Appearances as an expert on the two largest national television-shopping networks, QVC and HSN, have generated substantial sales revenue. Jay’s work with some of the top companies in the world, including ABC, Disney, CNBC, Universal-Time Warner, Compaq, Johnson and Johnson, Sears, Mitsubishi, Tropicana, Footlocker, Olive Garden, Wendy’s, Lifetime Network, Epson, Red Lobster and Good Year has given him broad training and a solid television background.

Jay’s extensive live television experience has elevated him to a level of extraordinary ability in front of the camera. He is a passionate television pro, whose enterprising ways helped win the Massachusetts Cable Commission Governor’s Sports Award, the Better Business Bureau “Excellence in Media Award,” two Emmy Nominations and an Emmy win.

